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Group overview and business positioning

SNAITECH overview

SNAITECH S.p.A., a public company leading the Italian regulated Gaming market

Core business

- Betting: sports, horseraces and virtual bets on retail channels (1,600 betting Point of Sales)
- Gaming Machines: network management (10,000+ VLTs(a) in more than 1,300 Arcades; 59,000+ AWPs(b) in more than 15,000 PoS)
- Online Gaming: betting, bingo, casino, poker and skill games offering via website and mobile apps (500,000+ accounts with 80,000+ frequent players)

Ancillary business

- Payment Services proprietary platform (utility bill payment, mobile top-up, phone/gift cards)
- 3 major race tracks in Italy (2 in Milan and 1 in Tuscany)
- Sat TV and Radio channel for Horse Racing and Virtual Games
- Large landowner: 1.65+ mln sgm (including 3% of Milan municipality)

Shareholders

- 55.6% Global Games (Investindustrial & Palladio)
- 15.0% OI-Games 2 (Orlando Fund)
- 29.4% free-float

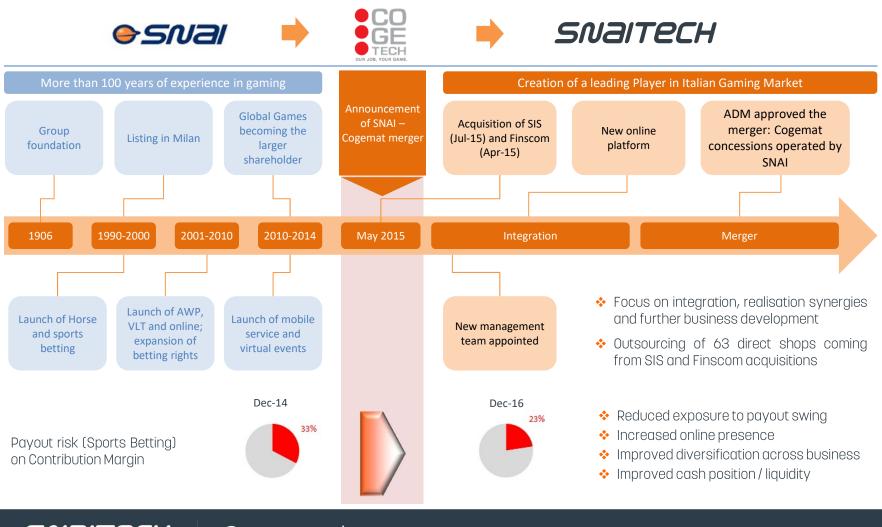
Financials

- € 10.5 billion wagers in 2016
- € 898 million revenues in 2016
- € 128,3 million EBITDA in 2016

- 1,150 employees
- 3 office locations: Milan, Roma and Porcari (Lucca)
- Proprietary IT technology based on 2 managed datacenters (Roma and Porcari)
- (a) VLT: Video Lottery Terminal or "VLT" refers to an electronic Video Lottery game device to be installed in betting/gaming halls, maximum price € 500.000 (jackpot)
- (b) AWP: Amusement with prize, refers to an electronic slot machine game device to be installed in Bars, Tobacconists or in betting/gaming halls, maximum price € 100 (no jackpot)

SNAITECH corporate history

Results of a secular story complemented with recent value-enhancing transformational changes





Vincendo

!Ziplay

Paymat

SNAI pillars: full range of services offered

SNAITECH offers a complete suite of services to its points of sale, retail and online customers



- 1,000+ average events per day
- Full time schedule of events (24/7)
- Live Schedule: Up to 15.000 events/month
- Live channel (including worldwide events on football and tennis)
- Rankings constantly updated on the most popular sports including e-sports



- Wide offer of events (horses, dogs, football, tennis, speedway, racing)
- 3 different Retail Channels (all-sports, all -football, all-racing)
- Exclusive markets for football
- Dedicated TV shows, presenting the virtual events
- Leading agreement with Inspired



- +59k AWPs in more than 15,000 PoS
- ♦ 10K+ VLT rights in 1,300 Arcades
- Strategic partnerships with top 5 providers: Novomatic, ISpielo, Playtech, Aristocrat, Inspired



- Devices: web, smartphone and tablet
- Sports book offering with live streaming on 4.000+ events/month
- One of the most extended Casino and Skill games offering
- Innovative offer of Fantasy Sports and e-Sports



Proprietary Acceptance System: cashdesk, self service, tablet, mobile



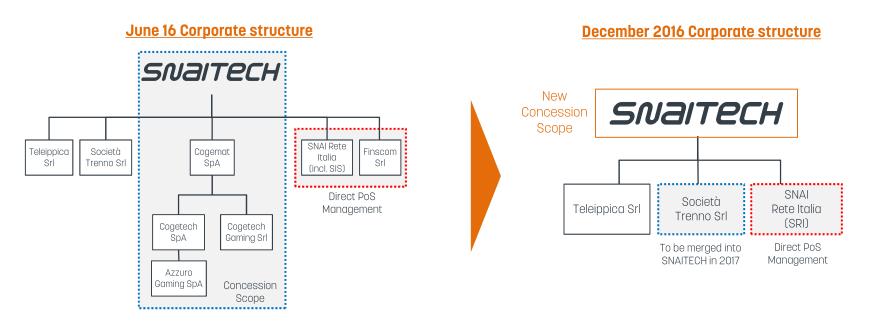






Group structure fast changing after Cogemat merger

- ❖ Cogemat Group fully merged into SNAITECH from November 2016
- New simplified and streamlined corporate structure
- ❖ All Cogemat licenses converted into SNAITECH 's in 2016
- SIS and Finscom entities fully merged into SNAI Rete Italia
- Further opportunity to improve corporate efficiency and boost synergy implementation



+20 mln € synergy expected from Cogemat merger execution

SNAITECH: the new SNAI, key concerns addressed in 2016

- Over the last 18 months, following the merger with Cogemat, SNAITECH has undergone a significant development and business strengthening in terms of size, product portfolio offering and retail presence:
 - ✓ Successfully integrated Cogemat group delivering €20m run rate cost synergies
 - ✓ Consolidated #1 position in Retail Betting and became #2 largest gaming machines operator in Italy
 - ✓ Developed and successfully launched a new online betting platform
 - ✓ Fully refinanced its capital structure issuing 570 mln € of secured notes and new larger €85m RCF. New notes issuance reduced interest costs by 17 mln € / year
- Thanks to 2016 achievements and business developments, SNAITECH may lean on solid pillars for its future growth:

Growth and Financials

- ✓ Positive current trading performance
- ✓ Wagers up 3% in 2016
- ✓ Online betting wagers +40% yoy
- ✓ 2016 EBITDA up to €128,3m
- ✓ Net Debt Adj. Leverage reduced under 3.3x

Technology

- Ownership of technology in core business (online and retail Betting)
- ✓ IT technology based in 2 proprietary datacenters
- Strategic partnerships with leading providers (Playtech, Inspired, Novomatic, etc.)

Management

- Balanced mix between ex-SNAI and ex-Cogemat cultures
- ✓ Distinctive industry know-how
- ✓ Online specific know-how
- ✓ Successful M&A track record both in Cogemat and in Ladbrokes Italia integrations

SNAITECH holds a leading market position and brand ...

- With € 10,5 Bln wagers at the end of 2016, SNAITECH holds 13,3% market share of its addressable market
- SNAITECH ranks #1 in Retail Betting and #2 in the Gaming Machine Segment
- ❖ Based on GGR, SNIATECH ranks #2 in Online Betting and #6 in Online Gaming
- SNAI brand value is a key driver to expand the presence in the online space

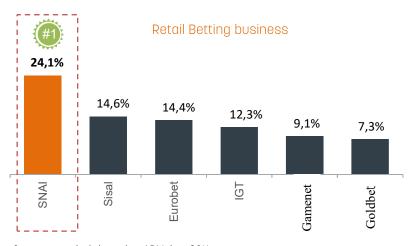
SNAITECH can boast a leading market position in the core business lines of its addressable market and a distinctive brand

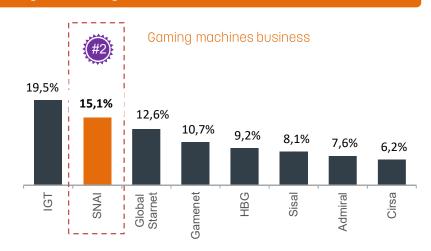
2 out of 3 Italian aged 18 to 65 years know the Snai brand as "The Betting Specialise" and "Italian, Safe, Reliable" (Astra Research)



- ✓ Over 100 years of history
- ✓ Significant barrier to entry

SNAITECH has a leading position in Retail betting and Gaming machines business





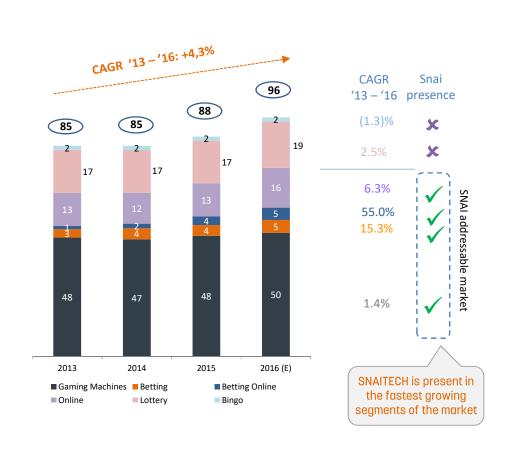
Source: Company analysis based on ADM data 2016

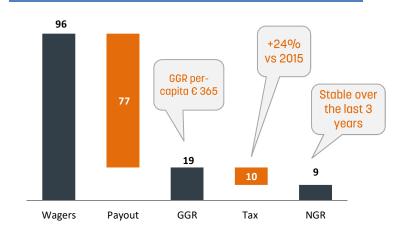
... in a growing and attracting Market: 96 Bln € in '16

<u>Italian Market growing stably as the largest and most developed gaming market in Europe</u>

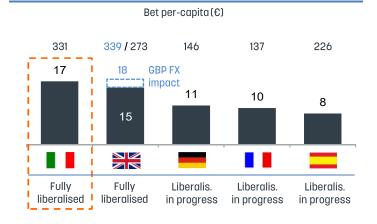
Italian Gaming Market - Wagers (€ bln)

Italian Gaming Market value chain (2016, € bln)





European Gaming Market - GGR (2015, € bln)



Source: ADM, Company information based on ADM

Concession renewals scheme

Segment	Key products	Expiring date	Concession scheme	SNAITECH rights	SNAITECH presence
Slot machines	• AWP	Mar-22	Multi-providing	59,300	✓
Video Lotteries	• Platforms/games	Mar-22	Multi-providing	10,400	✓
Betting	 Virtual race Tender timing po 		Multi-providing 5k) vs currently (9k)	1,716	✓
Online games	BettingPoker and skill gamesCasino/Slots/Quick gamesLotteries and bingo	Sep-20 imated SNAITECH c	Multi-providing apex: €300-500k	Single concession to operate different games	✓
Lotteries	LottoNTNG ("Superenalotto")S&W ("Gratta e Vinci")	Jun-25 Jun-18 Jun-19	Exclusive concessions	- SNAITECH not ex	x posed to
Bingo	• Bingo	2016	Multi-providing	renewal risk of exconcessions	

Limited renewal risk for betting rights and no other significant SNAITECH concession expiring until 2022

Italian Regulatory framework

PREU increase:

- The government decree issued on 24th April increased PREU by 0.5% on VLTs and 1,5% on AWPs; the impact on Snaitech marginality should be in the region of 7-10 mln €.
- According to latest parliamentary talks, both increases could be smoothed in the following conversion into Law, reshuffling new taxation to other gaming areas.

"Conferenza Unificata":

- negotiation process still on-going between central and local authorities in order to reach an agreement on AWP offering reduction (30% lower) and new rules for point of sales (type, opening hours, separation from other ancillary business)
- latest governmental draft of agreement proposed up to 6 hours of daily restrictions on opening hours, a minimum distance
 of 150 mt from sensible places (churches, schools and hospitals) and the full replacement of current AWP with new Mini-VLT
 within the end of 2019
- The governmental proposal represents a balanced mix of solutions that could attract the consensus of local authorities, stabilizing current scenario for Concessionaires, granting a stable and homogeneous framework for future development

Betting Tender:

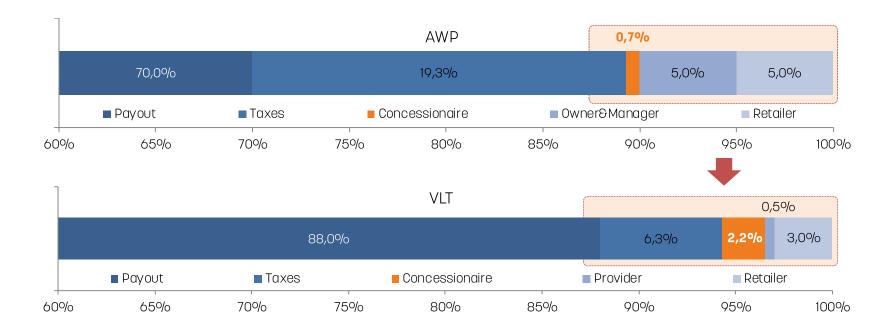
- Tender Framework: number of rights (10,000 shops + 5,000 corners) much higher than current point of sales; minimum bid prices of 32K for single shop e 18K for single corner
- Timing mainly subordinated to the "Conferenza Unificata" outcome
- ADM has recently requested each concessionaire to extend the current guarantees until June 2018

Mini-VLTs introduction could enlarge marginality for Snaitech

Last PREU increases on Gaming Machines reduced marginality mainly for AWP owners and managers, now working at 5% margin vs 6 - 6,5% until 2015 (i.e. -25%)



New AWP3 introduction will likely drive AWP profitability of Concessionaires closer to VLT scheme (2,2% vs 0,7%)



Network Rejuvenation through new Technology introduction

- ◆ € 12 mln ordinary capex over two years (2017 and 2018) allotted to new investments on retail betting network, matching same capex absorbed in 2016 by AWP board replacement
- Expected ordinary capex 2017 in line with 2016
- * Key area of new investments: SSBT, new software solutions and smart purchase



SSBTs - Self service betting terminals

Automation Self service solutions

Modernity light and customer oriented devices



The new concept at a glance

Communication: content delivery display systems, Smart TVs

Usabilityfriendly devices
and user interfaces

Valuable Real Estate assets



- ♦ 1,650,000 m² area with historical assets
- ♦ 600,000 m² of race tracks
- 1,050,000 m² of training runs mainly on grass











- San Siro gallop horse track, Milano (1920)
- La Maura trot horse track, Milano (2015)
- Sesana trot horse track, Montecatini (1916)





Valuable Tax Asset

- ❖ As of 31 December 2016, Snaitech has on its book ca 76 mln € of deferred tax asset (DTA)
- DTA have no expiring date and could be used to shield up to 80% of annual due taxes

- ◆ On a cumulated EBT of 390 mln €, tax due would be ca. 94 mln € (24% tax rate); Snaitech would unwind all its DTA (75 mln €) having a real cash out of 19 mln €
- Based on Business Plan projections, Snaitech should unwind its DTAs in a 8 year horizon

Snaitech: 2016 - 2015 KPIs

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EUTO TTIIIIIUTT				
Financial KPI	2016	2015 PF	delta	o/ ₀
Wagers	10.534	10.198	336	3%
Total Revenues Revenues Non recurring Revenues	898 892,4 6,1	1.001 968,6 32,3	(102) -76,2 -26,2	-10º/o -8º/o -81º/o
Contribution Margin	268	252	16	6%
Operating cost Non recurring cost	(139,5) (9,1)	(137,7) (21,9)	-1,8 12,8	1% -58%
EBITDA Adjusted EBITDA	128,3 135,0	114,5 122,3	14 13	12% 10%
Net Income	(17,0)	(52,0)	35	-67%
Capex Net Financial Position	21,8 481,0	19,1 467,6	3 13	14% 3%
Leverage Leverage (on Adjusted EBITDA)	3,75X 3,56X	4,08X 3,82X		







- Wagers grew by +3.3% up to in a 10.5 Bln €; Contribution Margin up by +15.5 mln €
- Strong increase of EBITDA: € 128.3 mln vs. € 114.5 mln (+ € 13.8 mln); EBITDA adjusted a 135,0 mln €
- Net loss reduction to € 17 mln from 52.0 mln in 2015
- Leverage 3.75x (NFP/EBITDA) compared to 4.08x in 2015 (despite refi costs of new HY bonds)

2017 - 2019 Business Plan: Drivers and Targets

Business Plan Drivers

1) Expand and maximize online channel

- Leveraging strong brand name
- Cross-selling with retailers in opening new online accounts
- Introduce new sports betting activities and casino games offering

2) Strengthen leadership in the offline channel

- Introduce new shop technology and format to increase PoS efficiency and portfolio offer
- Launch of SSBTs strategy on betting network
- Gaming Machines asset management
- VLT platforms roll-out into SNAI network

3) Focus on efficiency and cash flow generation

- Limited maintenance capex (20 mln €) outside of concession renewal costs
- Important buffer of synergies still to be achieved
- Interest cost reduction from 2017
- Focus on cash flow generation

Business Plan Targets

Business Plan KPIs

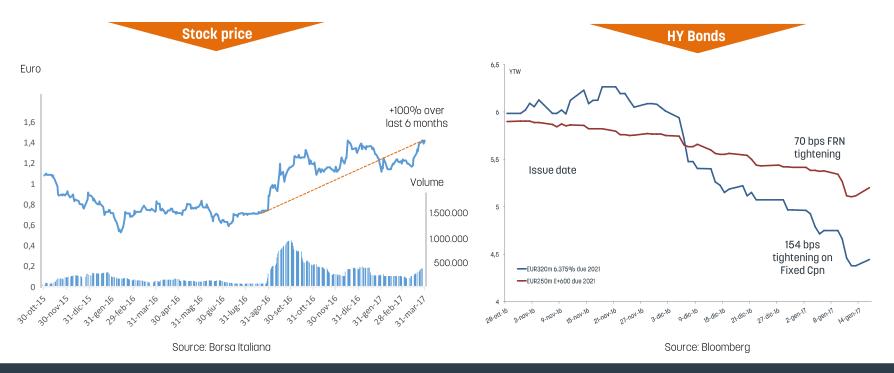
- Break-even on Net Income in 2017
- 2016 2019 wagers CAGR to +4,3%
- Target for wagers in 2019: 12 Bln €
- Target Leverage NFP/EBITDA 2x in 2019 (2,3x after PREU increase)

Other Targets:

- Enforce leadership position in retail betting and increase market share in online (betting + games), leveraging SNAI strong brand and technology innovation capability
- Successful Payout management vs market average
- Consolidate gaming machines market share
- Strong control on operating costs: synergy program completion on Snaitech and full outsourcing of SRI PoS
- Maintenance Capex stably kept between 20-22, i.e. <15% EBITDA
- **Deferred Tax Asset** will reduce taxes cash-out

Strong Equity and Credit performance

- SNAITECH Share: share price stably grew in 2016 thanks to operating results, successful integration with Cogemat and refi operation
- Trading volumes increased in 2016 from January average of 200K shares/day to ca. 500K shares/day in 10 2017
- SNAITECH share performance: + 48,3% (vs FTSE MIB 9,7%) in 2916, >100% over last 6 months
- SNAITECH Bonds: since issuance constantly tightening both Fixed and floating rate
- Increased analyst coverage with more brokers started/resumed equity and credit analysis in 2016 (DB, Unicredit, Lucror Analytics, Barclays, Banca Aletti, Equita, Intermonte)



Agenda

Snaitech Financials as of 1Q 2017

10 2017 key achievements

Business:

- Unfavourable Sport Payout in 01 2017 (87,6%, +6,1% vs 01 2016)
- Strong growth for online wagers (+25,6%), driven by online betting (+35,3%)
- Weak performance for Gaming Machines wagers (-7%), mainly due to local restrictions on opening hours and AWP payout reduction
- Ca. 59.3k AWPs and 10.4K VLTs managed. Ca. 1,6K betting PoS managed
- Purchased additional 100 VLT rights in February
- Direct shops outsourcing process on track, full process to be completed by year end 2017
- +20 mln € synergy program on track: 3,3 mln € synergy accounted in 1Q-17
- Merger with Trenno Srl to be completed in 3Q17
- Redundancy procedure starting on July
- Betting Rejuvenation program for PoS started in January, 12 mln € capex over 18 months

Financials:

- EBITDA: € 28,3 mln vs € 38.7 mln in 10 16, unfavourable payout effect ca. 10 mln €
- Positive net income (2,2 mln €) thanks to new cost structure post-refi
- Leverage to 4,2x (4x on adjusted basis)

Snaitech: Q1 2017 KPIs

Euro million				
Financial KPI	Q1 2017	Q1 2016	delta	0/0
Wagers	2.680	2.769	(89)	-3%
Total Revenues	227,4	220,2	7,2	3%
Revenues	226,6	218,9	7,8	4%
Non recurring Revenues	0,8	1,3	-0,6	-42%
Contribution Margin	61,0	74,4	-13,4	-18%
Operating cost	(32,8)	(35,7)	2,9	-8%
Non recurring cost	0,6	(1,6)	2,1	-136%
EBITDA	28,3	38,7	-10,4	-27%
Adj EBITDA	29,7	40,5	-10,8	-27%
EBT	4,6	6,0	-1,4	-23%
Net Income	2,2	1,6	0,6	-39%
Capex	4,4	5,1	-0,7	-14%
Net Financial Position	494,5	478,5	16,0	3%
Leverage (on LTM EBITDA)	4,2x	3,9x	0,3	8%
Adj Leverage (on Adj LTM EBITDA)	4x	3,6x	0,4	11%

- Wagers reduction by 89 mln € (-3%)
- ❖ Revenues grew by 3% up to 227,4 mln € because of payout reduction for AWPs
- **❖** EBITDA € 28,3 mln vs € 38,7 mln in Q1 2016 (-26,9%); EBITDA LTM a €117,9 mln
- Net interest down to 9,6 mln € (vs 14,0 mln in 10 16) after refinancing
- Net income 2,2 mln €
- Capex: 4,3 mln €, in line with 20 mln € capex for FY 2017
- Cash available 74,2 mln €
- Net financial position 494,5 mln €
- Leverage 4.2x (NFP/LTM EBITDA)
- ◆ Unfavourable Payout (87,6%) impacted ca. 10 mln € on Contribution Margin and EBITDA, compared to 1Q 2016



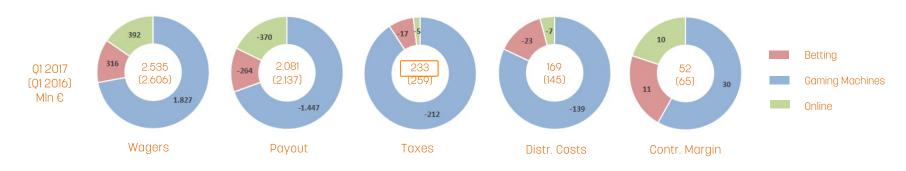
Furo million

- ❖ Break even on Net Income as a result of Snaitech new cost structure after Refi and synergy program
- 301 6 credit deposit for Gaming Machines (so called "canone") to be cashed-in in 20 17 (37 mln €) will bring leverage under 4x

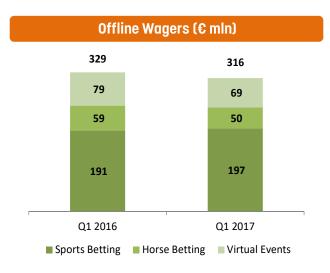
Wagers and Contribution Margin Breakdown

Euro million								
SNAITECH	Wagers			Contribution Margin				
SNATTECH	Q1 17	Q1 16	delta	%	Q1 17	Q1 16	delta	º/o
Sports Betting	197	191	5	2,7%	5,6	15,5	(9,9)	-63,8%
Horse Betting	50	59	(9)	-15,6%	0,7	0,8	(0,1)	-10,2%
Virtual Events	69	79	(10)	-12,1%	5,1	6,4	(1,4)	-21,2%
Betting	316	329	(13)	-4,1%	11,4	22,7	(11,3)	-49,9%
AWPs	929	1.047	(118)	-11,3%	11,1	10,8	0,3	2,8%
VLTs	899	918	(20)	-2,1%	19,2	21,1	(1,9)	-9,1%
Gaming Machines	1.827	1.965	(138)	-7,0%	30,3	31,9	(1,6)	-5,1%o
Online Betting	107	79	28	35,3%	5,5	6,1	(0,6)	-10,0%
Games	285	233	52	22,3%	4,8	4,1	0,7	17,4%
Online	392	312	80 (25,6%	10,3	10,2	0,1	1,0%
Total Concession	2.535	2.606	(71)	-2,7%	52,0	64,9	(12,9)	-19,8%
Betting provider	118	134	(16)	-11,8%	2,0	2,2	(0,2)	-10,3%
Paymat	26	29	(2)	-8,4%	0,2	0,3	(0,0)	-16,3%
Horse tracks mgmt	-	_	_	_	2,0	2,0	(0,1)	-3,1%
Others (SRI + Teleippica)	-	-	-	-	4,9	5,1	(0,2)	-3,3%
Total Snaitech	2.680	2.769	(89)	-3,2%	61	74	(13,4)	-18,0%

- ❖ Betting: growth of wagers on retail Sports betting (+2.7%), weak performance for Horses and Virtual and unfavourable payout effect on marginality.
- Gaming Machines: wagers decreasing after AWP payout reduction and because of restriction on opening hours.
- Online: sound growth of wagers (+25.6%) due to cross-selling initiatives on retail network and wider game portfolio
- Contribution Margin reduction of 12,9 mln € mainly due sport payout impact
- ◆ 233 mln € gaming taxes paid in Q1



Snaitech Retailers supporting online growth



- Retail Sports Betting growth (+3%) coupled with online betting (+35%) without cannibalisation
- Retail cross-selling strategy: activation online accounts also through retail channel



Online KPI

GGR (€ million)	Q1 2017	Q1 2016
From retail cross selling players	12,7	11,8
From Online acquisition players	10,3	7,9
Total GGR	23,0	19,7

- More than 55% of Online GGR coming from crossselling players in 1Q 17

Snaitech leadership in retail betting is a competitive advantage to expand in the online domain

New Adds (#)	Q1 2017	o/o
Retail cross selling	5.385	23%
Organic _ Brand driven	11.181	47%
Online acquisition	7.047	30%
Total First Time Deposits	23.613	100%

 47% of new players totally brand driven, without specific campaign

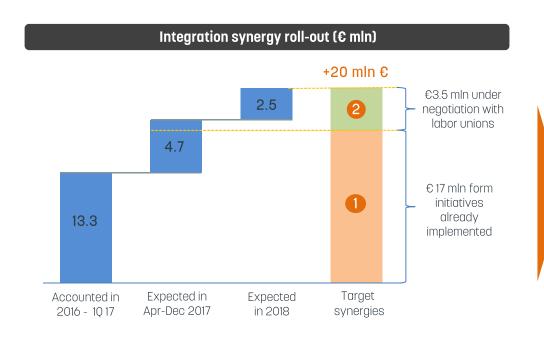


Brand awareness is a driver for the acquisition of online players



+20 mln synergy program fully on track

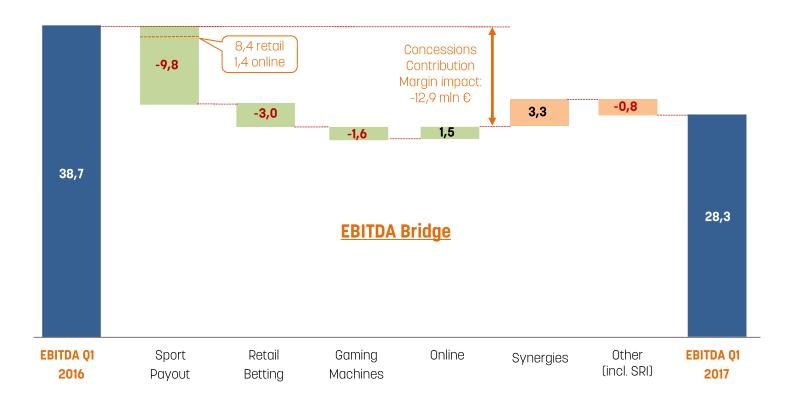
Integration process successfully on-going with most of synergies already implemented



Synergy program timing of execution

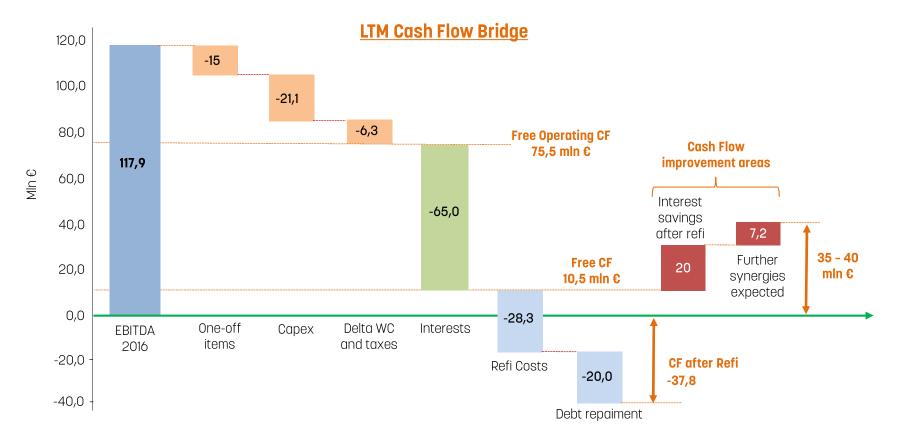
- ◆ 13,3 mln synergies (out of € +20 mln) already achieved and posted (10 mln in 2016 and 3,3 mln in 1Q 2017)
- Additional € 4,7 mln expected to be posted by 2017 year end
- Further € 2.5 mln synergy expected in 1H-2018
- Total one off cost forecast: up to €10 mln of which € 6.3 mln already incurred
- 1 Renegotiation of main supply contracts: telecom providers, data-centre, logistics, PoS assistance and other third party provider contracts, as result of increased scale; consolidation of headquarters; simplified corporate structure, top management integration, centralization of bookmaking activities
- Redundancy program to be started by July 2017

1Q 2016-2017 EBITDA Bridge



- Payout increase (87.6% vs. 81.5% in Q1 2016) produced a negative delta on profitability by 9.8 mln €
- Accounted synergies for 3.3 mln €
- Ost increase due to online advertising and streaming services

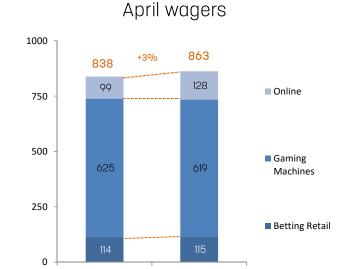
Cash Flow LTM



- One off items include SIS acquisition costs and synergy activation costs
- Free Cash Flow 10,5 mln € (before refi costs)
- Savings on interests costs up to 20 mln € in next 12 months
- 74,2 mln € cash available @ 31 March 2017

Current Trading: April 2017

- Total wagers +3% vs April 2016
- Online: wagers growth (+29,8%) consolidates positive trends recorded in 2016 and in Q1 2017 (Betting +41.3% and Games +25.6%)
- Offline Betting: +1.4% thanks to Sports Betting performance (+11% compared to April 2016).
- Gaming Machines: -1% on total wagers, mainly due to opening hours restrictions and AWPs payout update, partially offset by VLT good performance (+2,8%)
- Sports Payout recovering, more than 3 percentage points lower vs April 2016



Apr 2017

Business Development:

- New Online services and Virtual Events offered with positive effects expected from 20 2017 onwards
- Purchased additional 100 VLT rights (out of 312 available) for a total amount of 1.5 mln €
- Former Cogemat VLT platform provider offered to the whole Snaitech network (including Playtech and Inspired) from April 2017

Apr 2016

Outlook and strategies for 2017

- Expected wager trends for 2017::: Gaming Machines and Retail Betting recovering thanks to:
 - new VLT rights roll-out
 - full deployment of ex-Cogemat VLT platforms over SNAI network for April
 - AWP payout stabilization from 2H 2017
 - technology update for betting PoS, despite negative seasonality of summer time (compared to 2016 when European football championship, Copa America and Olympics were played)
 - double digit growth in the Online business, with strong focus on Live events (purchased live streaming rights on Italian premier leagues)
- International development with B2B business model to leverage proprietary technology and know-how (mainly in betting segment)
- Strategic bolt-on integrations, both in AWP and Online segments
- Synergy program roll out and completion: ca. 7 mln € additional savings to be achieved by 1H 2018
- Positive net income target confirmed for FY2017