

Expiry of the shareholders' agreement published according to art. 131, par. 4, let. b) of Consob regulation n. 11971/1999 of 14 May 1999 and subsequent amendments as per "Regolamento Emittenti"

Milan, 5 January 2017 – Pursuant to art. 131, par. 4, let. b) of "Regolamento Emittenti" and according to the following premises: (i) on 11 July 2015 an investment agreement ("Accordo di Investimento") was concluded between SNAI S.p.A with registered office in Piazza della Repubblica n.32, REA MI, CF. 00754850154, listed on MTA Borsa Italiana S.p.A. exchange or ("SNAI"), OI-Games S.A., OI-Games 2 S.A. (currently in liquidation), International Entertainment S.A. and subsequently, from 6 August 2015, certain industrial shareholders (legal and natural persons as defined in the Accordo di Investimento); (ii) the Accordo di Investimento envisaged a specific lock-up period for the industrial shareholders totalling 9.09% of SNAI share capital ("Lock-up commitment"); (iii) the Lock-up commitment expiry was set on 31 December 2016 (included); it is herein notified the expiry of the Lock-up commitment as per the Accordo di Investmento.

Notice of such expiry has been given in the Companies Register of Milan and published on Il Sole 24 ore newspaper on 5 January 2017.

Such notice is also available on eMarket Storage (www.emarketstorage.com) and SNAI corporate website (www.grupposnai.it), including an excerpt of the relevant information of Accordo di Investimento.

*** *** ***

For more information

Press Office and Investor Relations

 $Press\ Office\ -\ comunicazione@snai.it$

IR Team - investor.relations@snai.it

Ad Hoc Communication Advisors

Giorgio Zambeletti - Tel. 02.7606741 e-mail: giorgio.zambeletti@ahca.it Demos Nicola - Cell. 335.1415583 e-mail: demos.nicola@ahca.it

All press releases issued by SNAI S.p.A. pursuant to article 114 of Legislative Decree 58/98 and the related implementing provisions are also available on the company's website at www.grupposnai.it and at www.emarketstorage.com

