

## **PRESS RELEASE**

*(Pursuant to Section 114 Consolidated Financial Act)*

### **SNAI S.p.A. – Pricing of the senior secured non-convertible notes**

Milan, July 22, 2015 – SNAI S.p.A. (the “**Company**” or “**SNAI**”) announces that, following the resolution adopted by the Board of Directors of the Company on July 20, 2015 and completion of the bookbuilding activities, on July 21, 2015 it priced the senior secured notes (€110,000,000 7.625% Senior Secured Notes) in a principal amount of Euro 110 million, with maturity date on June 15, 2018, with an issue price of 102.5% (the “**Notes**”).

The issuance and settlement of the Notes is expected to occur on July 28, 2015.

The main terms and conditions of the Notes are contained in a pricing supplement to the Preliminary Offering Memorandum, available on the Company’s website [www.snaigroup.it](http://www.snaigroup.it), “Investor Relations”, where the Final Offering Memorandum will be published as soon as available.

Initial purchasers of the Notes will be J.P.Morgan Securities plc. and Unicredit Bank AG; the Notes will be exclusively placed with qualified investors.

Application has been made for the Notes to be listed on the Euro MTF market organized and managed by the Luxembourg Stock Exchange.

In the context of the integration with Cogemat Group, the proceeds of the Notes will be used by the Company to early repay a portion of the bank debts owed by Cogemat and/or its subsidiaries.

For further information please refer to the press releases published on July 20, 2015.

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The Securities will not be listed on an Italian regulated market, therefore no documents or materials relating to the Securities have been or will be submitted to the clearance procedure of the competent authority.

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### **SNAI S.p.A.**

SNAI Group is one of the major national leading players in the gaming sector, operating as concessionaire for the State and as services provider for smaller entities. Starting from the sector of the horse racing betting, SNAI Group performed a progressive growth of the assets portfolio through sport betting and, through a process of growth and diversification, it entered into in the games machines sector, and in the sector of the betting on virtual events and the on line and mobile games.



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### For more information

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***All the press releases made by SNAI S.p.A. pursuant to Section 114 of the Consolidated Financial Act (and consequent regulatory provisions) are available on the website [www.snai.it](http://www.snai.it) and on the website [www.emarketstorage.com](http://www.emarketstorage.com).***